Spring into savings

Score big today with show specials, giveaways and other ASM19 deals

"Try before you buy" isn’t the only big advantage to making both routine and dream purchases through a company’s booth in a dental meeting exhibit hall. Another big advantage: Being able to discuss your purchase face-to-face with the people who know more about it than anybody. And then there’s perhaps the best advantage of all: “Show Specials.”

Buy one ... two for ... half off ...

Today is the day to take full advantage of the special pricing and other deals that can be found throughout the aisles of the ASM19 exhibit hall. The opportunities seem endless.

To start, be sure to thoroughly search the Dental Industry Association of Canada coupon book for all sorts of big savings with some of the most innovative companies on the exhibit floor. The book is typically filled with 2+1 offers — and more.

In the Designs for Vision booth, No. 630, you can get $200 off when you order both loupes and an LED DayLite. Be sure to also check out the new hands-free infrared technology that can turbo-charge your infection control practices.

Another recent technological breakthrough can be experienced in booth No.
A taste of Toronto

The Metro Toronto Convention Centre is just steps away from some of the most popular of Toronto’s many iconic attractions.

The list of opportunities is tantalizing: international cuisine, unique shopping venues, diverse cultural facilities and events, trails, parks, distinctive architecture and endless top-quality entertainment. Following are just a few suggestions if you’re able to get out and about for a bit (or a bite).

Get a taste of the city

• Wander the eclectic and bohemian Kensington Market for vintage finds, organic coffee, tacos, Jamaican patties, gourmet cheese shops, green grocers and Indian spices.

• Taste a peameal bacon sandwich (with honey mustard) and a butter tart at the 200-year-old St. Lawrence Market.

• Eat your way around the world in Little Italy, Little Portugal, Greektown, Chinatown, Koreatown and Little India, to name just a few locales.

Catch some nice rides

• Ride the 501 “Red Rocket” streetcar along Queen Street from The Beaches in the east to the West End, through the heart of downtown and passing

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1046, where ClaroNav has its Navident “Trace and Place” dynamic navigation instrument on display. You really do have to see this one in action. Registration is accomplished using any recent CT scan of the jaw by selecting on-screen and then tracing three of the patient’s teeth or other structures (such as braces or abutments). It’s all done in the chair, immediately before surgery. No stent or guide needs to be prepared, and the entire registration process can be completed in about three minutes.

In the Shofu booth (Au-Shaw Dental Productions), No. 1638, dentists, hygienists and dental assistants alike can hold and handle the new and improved EyeSpecial C-III digital camera. Its preprogrammed settings are designed specifically for ease of use in dental applications. Plus, the camera is water-, chemical- and scratch-resistant, and it can be quickly disinfected with a sterilizing towelette.

In the Dentsply Sirona booth (No. 1103), you can experiment with the intuitive touchscreen and marvel at the high-definition scans achievable with minimal instruction on the just-released Primescan intraoral 3-D scanning system. It’s worth playing with, even if you’re completely happy with your current CEREC system.

Learn more about COLTENE’s new BRILLIANT Crios bloc CAD/CAM composite-based material and related products by visiting COLTENE in booth No. 711.

Today is your last chance at these opportunities and more at ASM19, with the exhibit hall set to close at 5:30 p.m. until ASM20 rolls around.

(Source: Ontario Dental Association)